




RESERVES DAY

SHOW YOUR SUPPORT

Celebrate Reserves Day at Work!

As an employer, what can I do to support Reserves Day 2024?

- Post an intranet article about the Reserve Forces, the Reserves in your area.
- Send a press release to your local paper showing your support for the Reserve Forces.
- Hold a lunch-time skills-builder workshop which includes a few fun 'command tasks'.
- Take part in the @DRMSupport #SaluteOurForces social media campaign.
- Put up posters in the office communal areas.
- Play the Reserves Day video on office TV screens.
- Hold a cake sale to raise money for Help for Heroes or another military charity.
- Place email signature banners on all external emails for the week.
- Sign the Armed Forces Covenant.
- Support an Armed Forces Day event local to you.
- Display an Armed Forces Day flag outside your office.



If you are an employer of Reservists, you can support Reserves Day by encouraging your employees who are Reservists to wear their uniform at work, if it's appropriate for them to do so. You could also ask your Reservist employee to host a lunch-time talk with a few team-building command tasks.

Checklist

- Have I put up posters in the communal areas?
- Have I sent out an internal email?
- Have I scheduled in some Tweets or other social media posts?
- Have I sent out a press release?
- Have I signed & submitted the Armed Forces Covenant?
- Have I bought a flag to display outside our office?
- Have I followed the Activity Planner?
- Are there any Reserve Forces units nearby?
- Are there any Reserve Forces Day or Armed Forces Day events planned nearby?