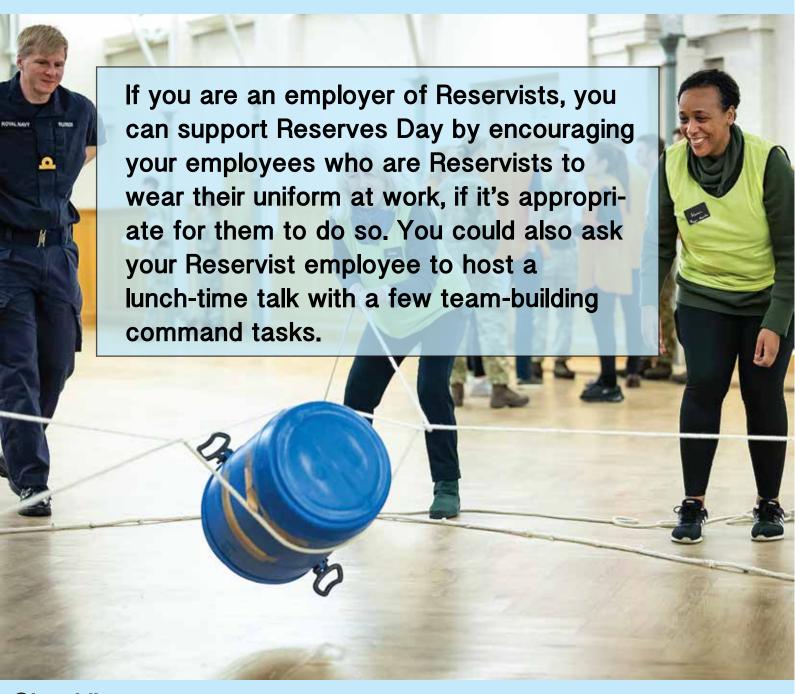


RESERVES DAY SHOW YOUR SUPPORT

Celebrate Reserves Day at Work!

As an employer, what can I do to support Reserves Day 2024?

- Post an intranet article about the Reserve Forces, the Reserves in your area.
- Send a press release to your local paper showing your support for the Reserve Forces.
- Hold a lunch-time skills-builder workshop which includes a few fun 'command tasks'.
- Take part in the @DRMSupport #SaluteOurForces social media campaign.
- Put up posters in the office communal areas.
- Play the Reserves Day video on office TV screens.
- Hold a cake sale to raise money for Help for Heroes or another military charity.
- Place email signature banners on all external emails for the week.
- Sign the Armed Forces Covenant.
- Support an Armed Forces Day event local to you.
- Display an Armed Forces Day flag outside your office.



Checklist

- Have I put up posters in the communal areas?
- Have I sent out an internal email?
- Have I scheduled in some Tweets or other social media posts?
- Have I sent out a press release?
- Have I signed & submitted the Armed Forces Covenant?
- Have I bought a flag to display outside our office?
- Have I followed the Activity Planner?
- Are there any Reserve Forces units nearby?
- Are there any Reserve Forces Day or Armed Forces Day events planned nearby?