
EMPLOYER RECOGNITION SCHEME SILVER AWARD 2026

A guide to publicise
your achievement



ARMED FORCES
COVENANT

EMPLOYER
RECOGNITION
SCHEME

SILVER AWARD

Congratulations!

Many congratulations on achieving a Silver Employer Recognition Scheme (ERS) award.

This guide is intended to provide some suggestions on how you may best share and publicise your win. For further information on the ERS scheme, you can also visit the [ERS Guidance page](#).



What is the Employer Recognition Scheme?

The Defence Employer Recognition Scheme (ERS) encourages employers to support defence and inspire others to do the same.

The scheme encompasses bronze, silver and gold awards for employer organisations that pledge, demonstrate or advocate support to defence and the armed forces community, and align their values with the Armed Forces Covenant.

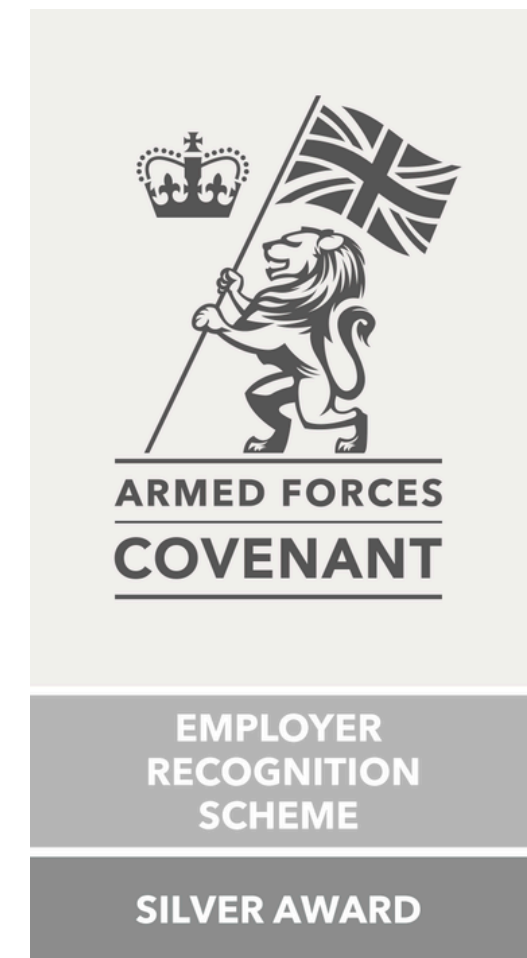
The ERS is designed primarily to recognise private sector support although public sector organisations such as the emergency services, local authorities, NHS trusts and executive agencies are also eligible to be recognised.



How should I share the award online as an employer?

- Announce the award on your social media using this year's hashtag **#ERSSilver26**.
- Use our Digital toolkit and use the provided assets in your post.
- Tag our social media account, so that we can share your post:

LinkedIn - **Reserve Forces' and Cadets' Association for Greater London**



#ERSSilver26

Download the assets:



EMPLOYER RECOGNITION SCHEME

SILVER AWARD
Proudly supporting those who serve.



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EMPLOYER RECOGNITION SCHEME

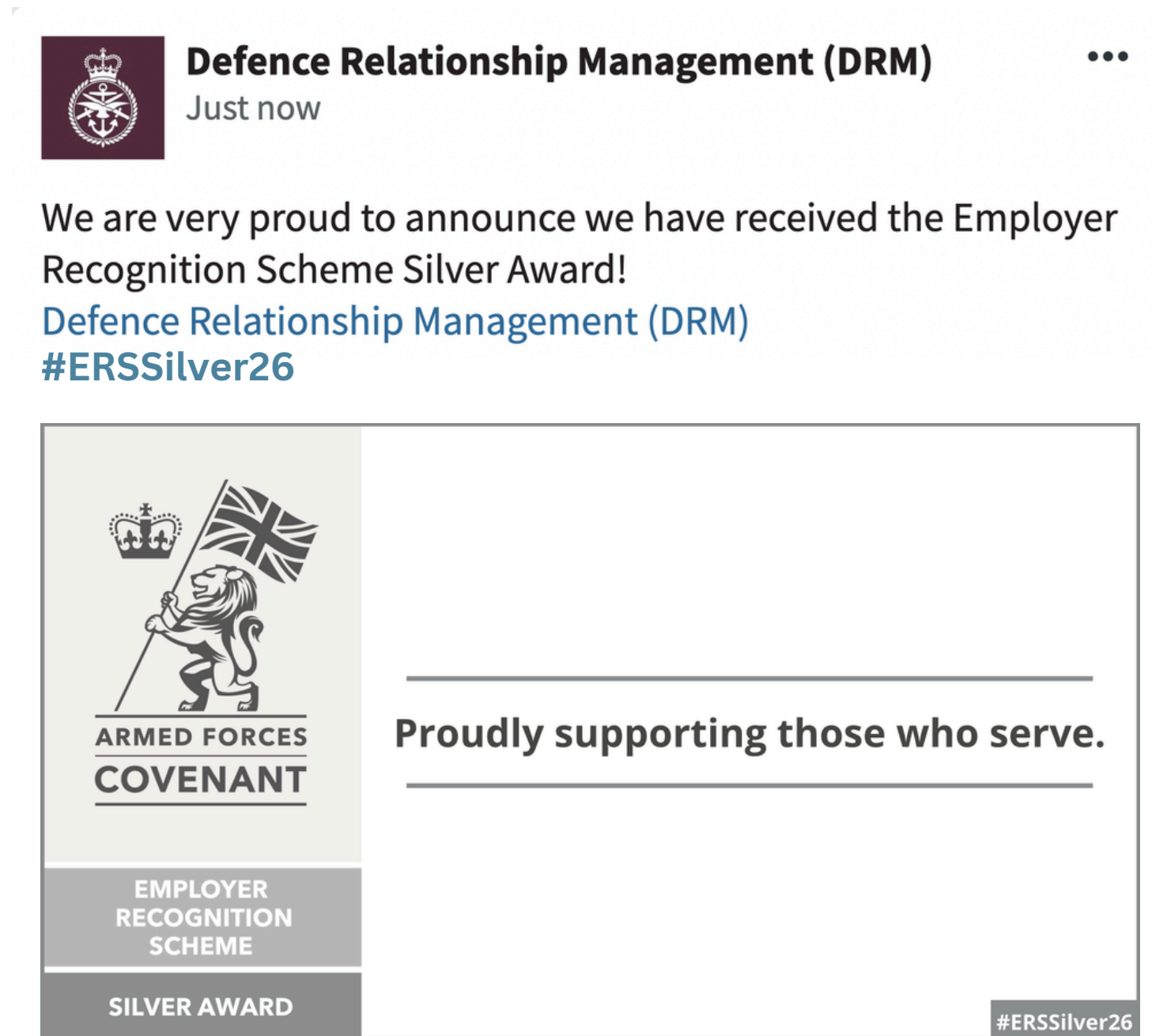
SILVER AWARD


Proudly supporting those who serve.

#ERSSilver26

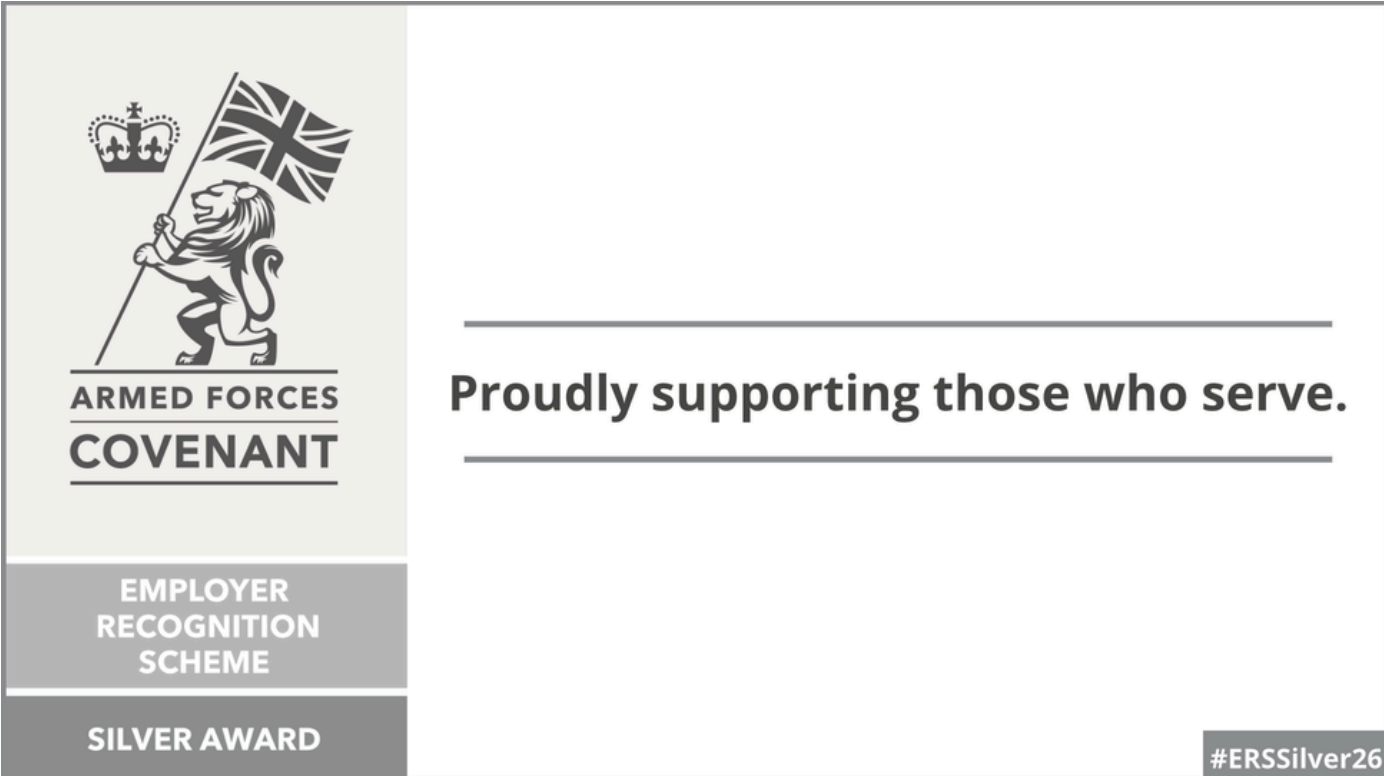
You can download all assets using [this](#) link.


Example social media posts



 **Defence Relationship Management (DRM)** Just now

We are very proud to announce we have received the Employer Recognition Scheme Silver Award!
[Defence Relationship Management \(DRM\)](#)
[#ERSSilver26](#)

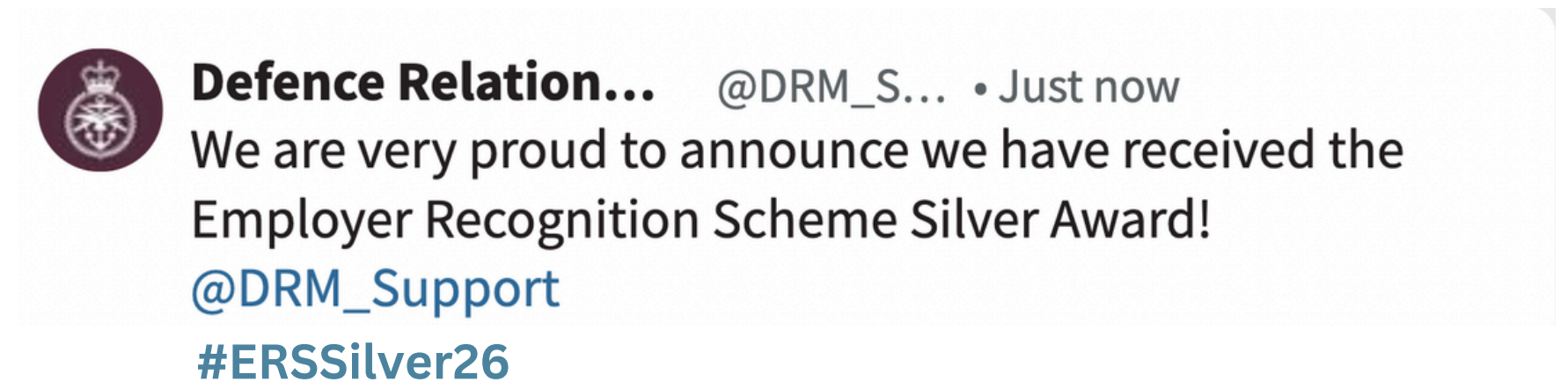




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Proudly supporting those who serve.

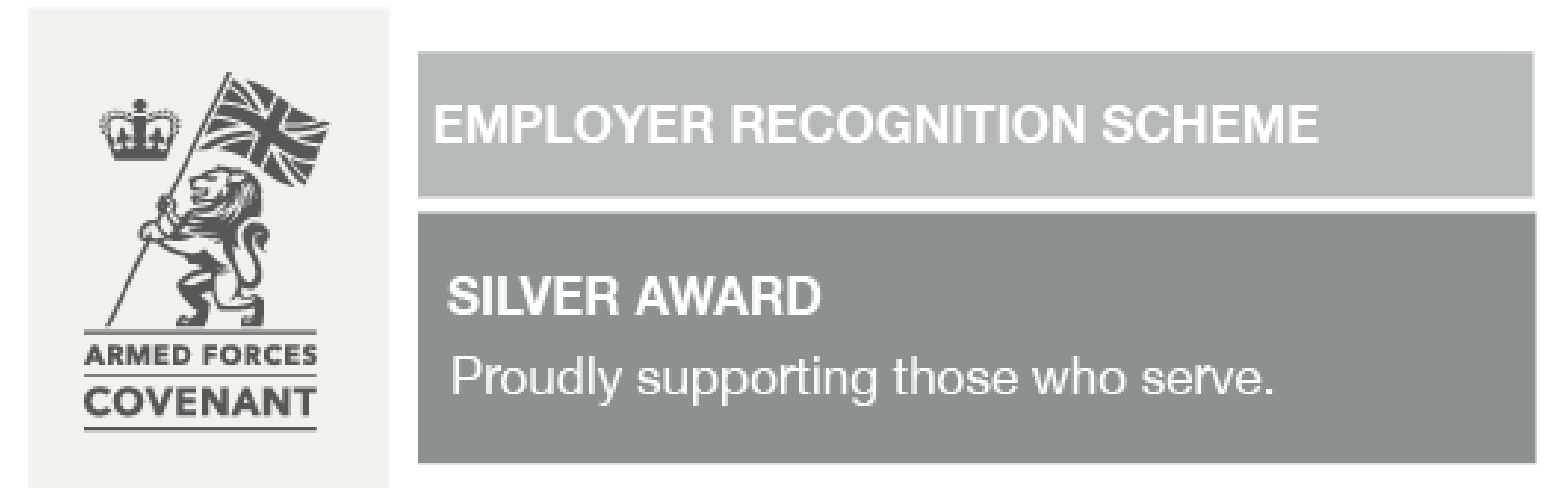
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 **Defence Relation...** @DRM_S... • Just now

We are very proud to announce we have received the Employer Recognition Scheme Silver Award!
[@DRM_Support](#)
[#ERSSilver26](#)




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EMPLOYER RECOGNITION SCHEME

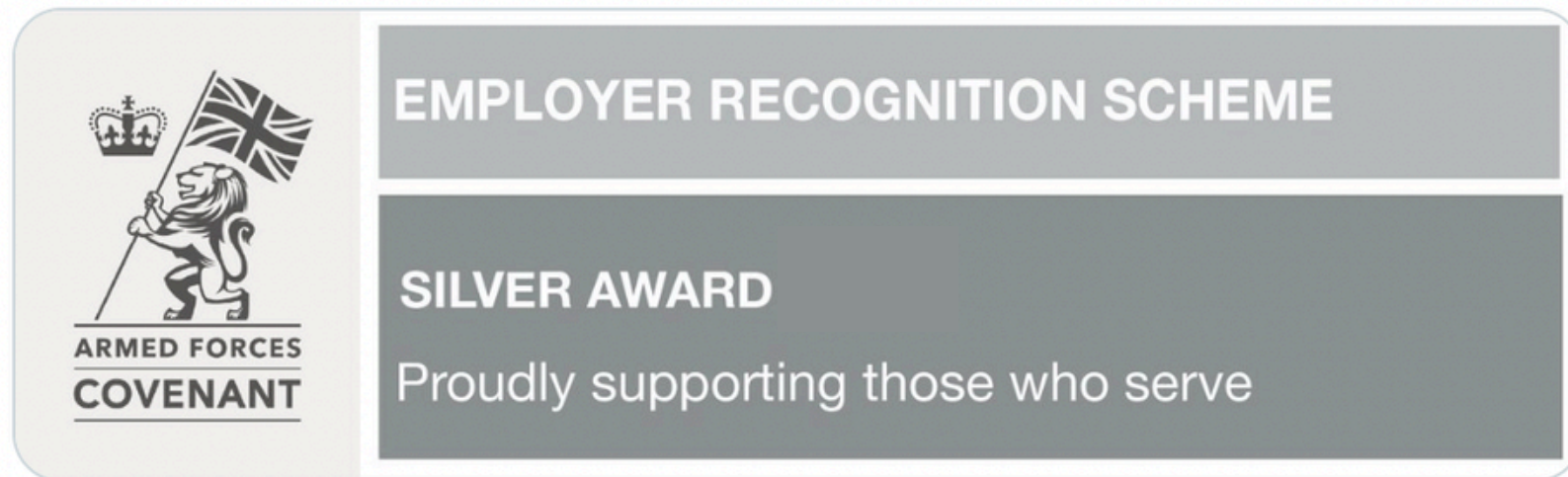
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Past employer example posts



Blue Arrow @bluearrowgroup · 1 Aug 2022

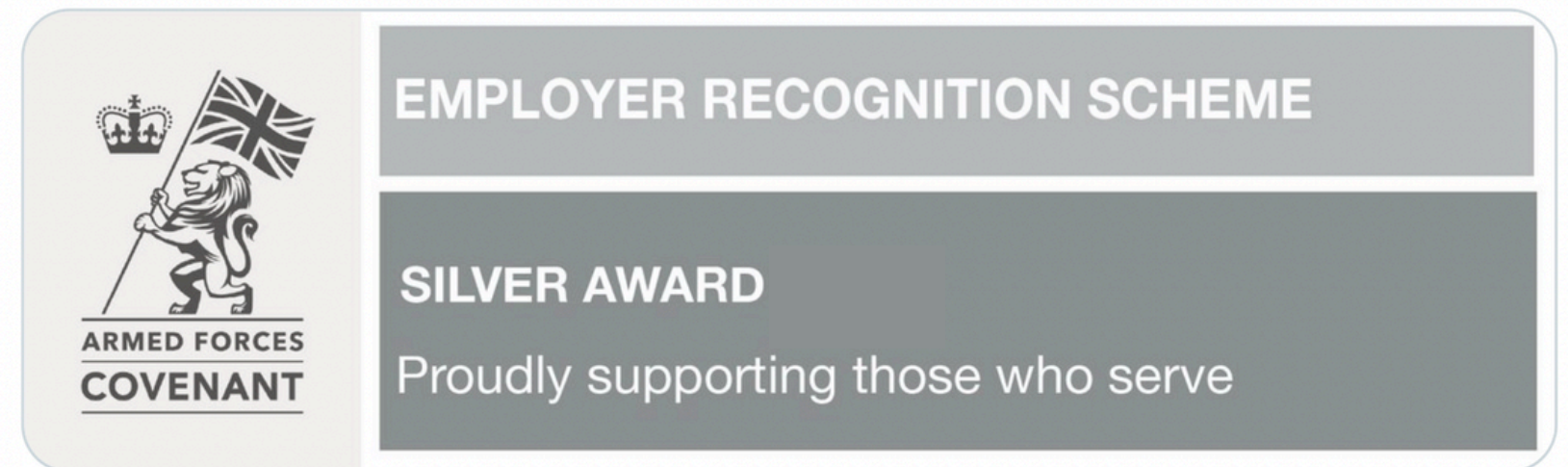
Blue Arrow are proud to have been awarded silver status in the Defence Employer Recognition Scheme. This recognises the commitment and support we demonstrate to our defence and armed forces communities as we continue our journey of being a forces friendly employer
[#silverers22](#)



persimmonhomes @PersimmonHomes · 13 Jul 2022

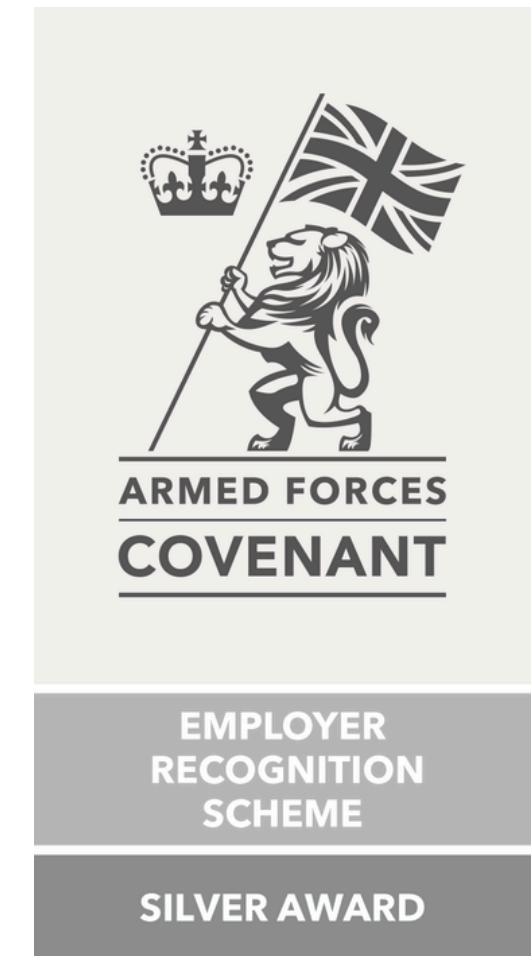
We've been a proud signatory to the Armed Forces Covenant for a number of years. That is why we're particularly delighted to have again achieved a Silver Award in its Employer Recognition Scheme.

[#SilverERS22](#) @RFCAYH_EE



Help and advice

For any Communications related help and support, please contact Defence Relationship Management Employer Relations at: **employerrelations@rfca.org.uk**



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